

# ***MATCHDAY GUIDE***

## ***WHAT TO PLAN, EXPECT, AND PREPARE FOR AT PRIDE PARK STADIUM***

**This guide will help you prepare for your visit to Pride Park Stadium by outlining what to plan, expect, and do on matchday. The timings are approximate, so you can adjust them to suit your needs.**






### **Important Information:**

- Check the weather before you leave to make sure you are wearing appropriate clothing for the day.
- Use our Stadium Maps to help you find your way around the stadium.
- Please note, Pride Park Stadium is a cashless venue, only card and contactless payments are accepted.
- If you park on-site, be aware that there may be delays when leaving after the match due to volume of traffic.

### **PACK YOUR BAG**

#### **Plan ahead.**

We recommend preparing ahead of time by gathering everything you might need, such as:

- |  |  |
|--|--|
|  Tickets  |  Snacks<br>(Optional)                    |
|  Mobility aids<br>(if needed)                       |  Team Shirt<br>(if you want to wear one) |
|  Ear defenders<br>(if needed for noise sensitivity) |  |



## TRAVEL TO PRIDE PARK STADIUM

### Time varies. Plan ahead.

Travel times depend on your starting point, so allow plenty of time to arrive early. This ensures a relaxed visit and time to explore the stadium.

Turnstiles open approx. 90 minutes before kick-off.

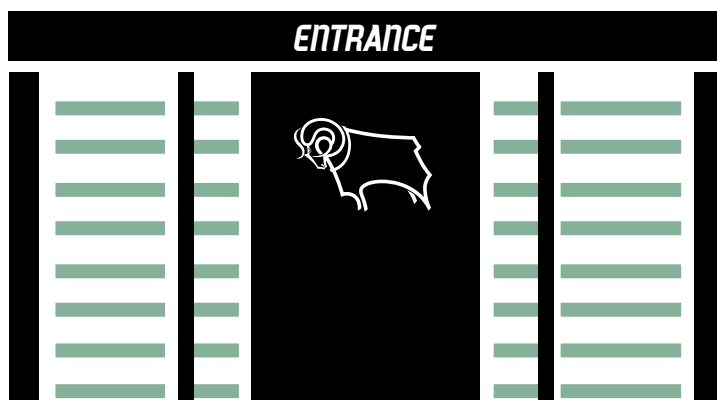


## ARRIVING AT PRIDE PARK STADIUM

### 90 minutes before kick-off.

- When you arrive, you may see a lot of people and cars, but don't worry, friendly stewards in yellow jackets are there to help you.
- Head to the turnstile, shown on your ticket or the nearest accessible entrance (if needed).
- A buggy service is available to those that need help moving around the stadium.

Crowd Level: Quiet.



# ENTERING PRIDE PARK STADIUM

## BAG CHECK AND ENTRY

### **70 minutes before kick-off.**

Peak Entry Times: It gets busier 45-15 minutes before the match.

- Your bags may be checked as part of the entry process, which is normal.
- Then, scan your ticket at the turnstile or accessible entrance (if needed).
- You may need to queue to enter, especially during busy times.
- Toilets and kiosks are quieter on arrival, preferably when the stadium opens or during the first 30 minutes of each half.

Crowd Level: Moderate.



## FINDING YOUR SEAT

### **60 minutes before kick-off.** (approx).

- Once you're inside the stadium, use your ticket to find your seat.
- Arriving early makes this easier. If you're unsure, ask a steward for help.

Crowd Level: Moderate.

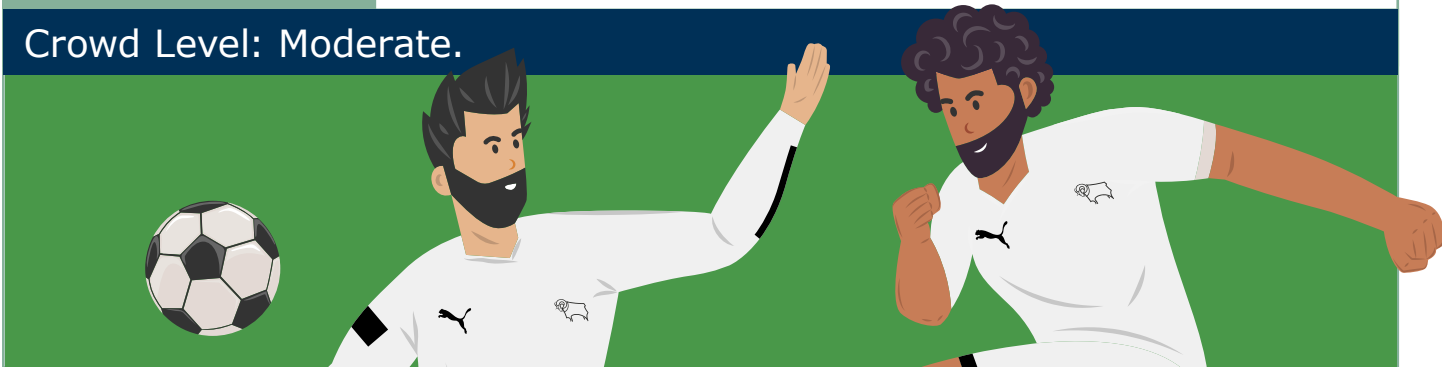


## WATCH PLAYERS WARM-UP

**50 minutes before kick-off.** (approx).

- Take this time to settle into your seat and enjoy watching the players warm up.
- It's a great way to soak in the atmosphere before the match begins.

Crowd Level: Moderate.



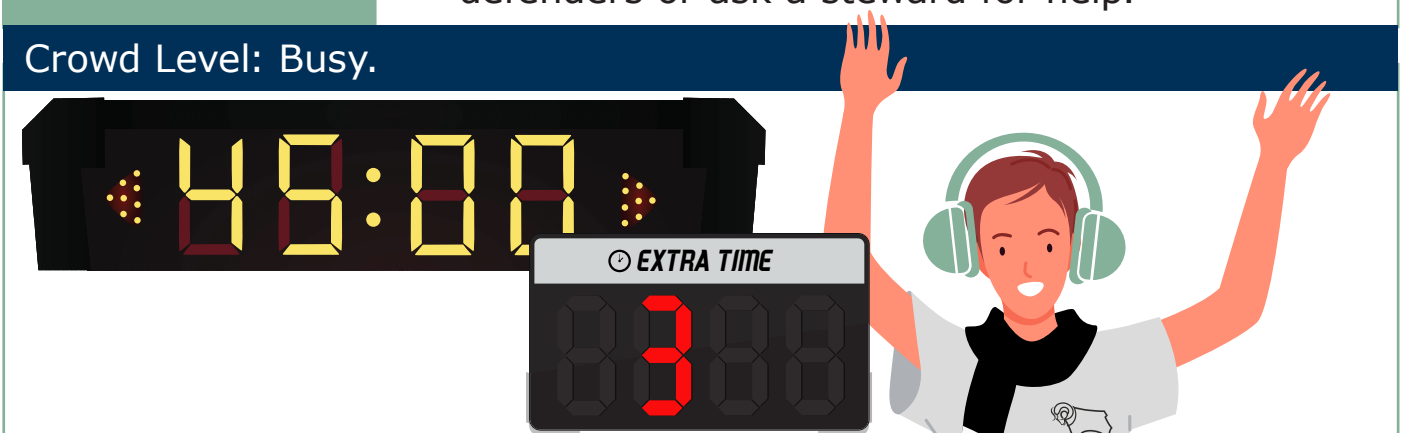
# AT THE MATCH

## WATCH THE FIRST HALF

### Kick-off

- The match begins! The first half lasts 45 minutes, with a few extra minutes possible at the end.
- There will be cheering, announcements over the loud speakers, music, and flashing lights at times.
- If it gets too loud, feel free to use ear defenders or ask a steward for help.

Crowd Level: Busy.

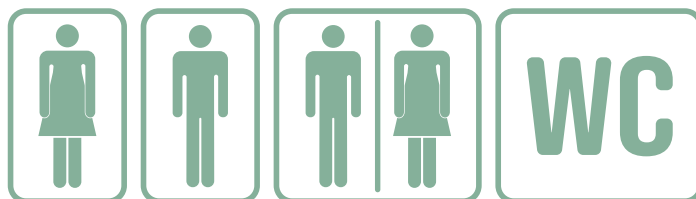
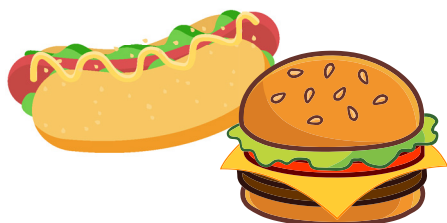


## HALFTIME BREAK

### **45 minutes after kick-off** (approx).

- Halftime is one of the busiest times on the concourse for toilets and kiosks. For a quieter experience, visit these facilities on arrival, preferably when the stadium opens, or during the first 30 minutes of each half.
- During the break, there will be loud music, flashing lights and announcements over the loudspeakers, at times.
- If the noise is too much, wear ear defenders or find a quieter area.

Crowd Level: Busy.



## WATCH THE SECOND HALF

### **60 minutes after kick-off** (approx).

- The second half starts and will last another 45 minutes, with a few extra minutes possible at the end.
- The atmosphere will be the same as the first half, with loud cheering, announcements over the loud speakers, music, and flashing lights at times.
- If the noise is too much, use ear defenders or ask a steward for help.

Crowd Level: Busy.



# LEAVING PRIDE PARK STADIUM

## LEAVING PRIDE PARK STADIUM

### + 105 minutes after kick-off

- Make sure to check you have everything before leaving the stadium.
- After the final whistle, exits and surrounding areas are busiest for about 10-20 minutes.
- For a quieter departure, stay in your seat until the crowd thins out or leave early if you prefer.

Crowd Level: Busy for 10–20 minutes after the final whistle.



## TRAVEL HOME

### Time varies. Plan ahead.

If you parked on-site, there may be some delays due to the volume of cars. Take your time and travel home safely.

